

## **Marketing Sponsorship Form**

Sponsorships allow us to increase involvement in the communities where our businesses reside. We look for partners who operate in our key markets, share our goals and present opportunities that align with the needs of our customers; taking into consideration culture diversity, product placement and more. Allow at least 6 weeks for review and processing.

### **Goals**

- Create products and services that benefit our customers
- Foster new relationships
- Generate sales
- Increase brand awareness and loyalty

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

About Organization:

Describe Organization Target Audience:

### **Contact Information**

Email: \_\_\_\_\_

Date of Event: \_\_\_\_\_

**Brief Description of Event:**

**Sponsorship Benefits:**

**How will requested travel be used?**

**How will United Express be marketed by your Organization?**

**Instructions**

**Complete this form in its entirety and remit to:**

Tim Rogers  
Executive Director, Salina Airport Authority  
trogers@salinaairport.com  
3237 Arnold Avenue  
Salina, Kansas 67401

If you have any questions please contact  
Salina Airport Authority at 785.827.3914